

New Financial Help Available for Eligible San Pablo Businesses Affected by the Pandemic

San Pablo Economic Development Corporation to provide grants to small businesses through the Back-to-Business Fund

San Pablo, CA (January 5, 2023) - In partnership with the City of San Pablo, the San Pablo Economic Development Corporation (San Pablo EDC) has announced the San Pablo Back-to-Business (B2B) Fund will open new rounds of funding in 2023. The first window officially opens Monday, January 16th, and qualifying San Pablo businesses are welcome to apply through Monday, February 20th.

The program provides immediate financial relief in the form of grants to qualified, currently licensed small businesses within the incorporated boundaries of the City of San Pablo that demonstrate negative financial impact due to COVID-19 and qualifying use of grant funds.

Grants are available as \$5,000, \$10,000, \$15,000, or \$20,000 for capital-ready eligible San Pablo businesses demonstrating strategic business pivots in their business plan. The grants are intended to further a business' ability to relieve debt due to pandemic impact, maintain operations and support business growth during this economically challenging time. For more detail on use of grant funds or to apply, please go to <https://sanpabloedc.org/business-services/san-pablo-back-business-b2b-fund>.

"As it did the first time around, the San Pablo B2B Fund will provide opportunity for local businesses to continue building resiliency, hire and update their strategic plan to align with consumer demand in a post-pandemic economy," said Leslay Choy, Executive Director, San Pablo EDC.

Completed applications are reviewed on a first-come, first-serve basis. See grant guidelines for list of documents required. Grant funding will not need to be repaid, however, all taxes associated with the acceptance and/or uses of cash awarded are the sole responsibility of the individual grantee.

About San Pablo Economic Development Corporation: San Pablo Economic Development Corporation (San Pablo EDC) is a nonprofit that trains workforce and businesses, fosters entrepreneurs, and supports a stable and diverse local economy. Since 2012, San Pablo EDC has been creating equitable economic opportunities for residents of San Pablo and Contra Costa County by collaborating with community leaders, job partners, and businesses.

For more information: <https://www.sanpabloedc.org/>