Introducing Our New Police Chief

Chief Ron Raman is an accomplished law enforcement professional with a solid reputation and extensive community experience. He places an emphasis on community engagement and service.

SAN PABLO is known for its outstanding community – police department collaborations, such as Community Police Academy, Young Explorers and Coffee with a Cop. Chief Raman brings to San Pablo an incredible reputation of leadership, engagement, and community police enforcement.

Chief Raman has West Contra Costa County roots, having spent his teen years growing up in Pinole, CA, and graduating from Pinole Valley High School in 1991.

He earned a Bachelor of Science Degree in Criminal Justice from California State University, Sacramento in May 1996, and a Master’s Degree in Leadership from St. Mary’s College in May 2004. He was hired by the Pittsburg Police Department in 1996, and has had an accomplished career of advancement serving as Police Captain prior to his appointment as San Pablo’s Police Chief. He is also a 2012 graduate from the California Peace Officer Standards and Training Command College Graduate Class #50.

Chief Raman invites you to come get to know him and the fine men and women he leads. The San Pablo PD will be at the San Pablo Olympics on 9/23, host National Coffee with a Cop on 10/4, and be back to defend their title at the City’s Hall-O-Ween event on 10/26. ■

Residential Health & Safety Ordinance Amendments

THE DEVELOPMENT Services Department is currently considering changes to the Residential Health & Safety (RH&S) Ordinance. If you are interested in being invited to a workshop in September 2017 regarding RH&S Ordinance changes, please send an email to Elizabeth Vera: elizabethv@sanpabloca.gov or call (510) 215-3037. ■
### Building a Better Future

#### Measure Q Community Investment

**Daniel Lopez**

“*It really helped to get hands-on work experience, real life work skills, and learn about potential careers. When I first started, I didn’t have much belief in myself, but over time, I gained a lot of confidence. This program not only helped my economic situation through my job, but my outside life, too. There is a lot of opportunity out there; you got to go for it.*”

- Daniel Lopez RichmondBUILD graduate

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### AS A COMMUNITY

College student with dyslexia, Daniel wasn’t making the progress he wanted to on his education or career. He found out about RichmondBUILD through a counselor and decided to go for it.

San Pablo EDC partners with many job training partners in the community to provide high quality career development options in a variety of fields. RichmondBUILD is one of those partners that specializes in construction trade training and prepares students, like Daniel, for career opportunities with a living wage and benefits.

Daniel received a San Pablo EDC grant for San Pablo residents made possible through Measure Q funding to enroll in the training. There he learned about construction safety, foundational construction skills, including applied math, and hands-on experience with tools. He gained critical life skills, such as arriving on time daily, one of Daniel’s most appreciated lessons. Program participants also explore different careers within construction as a part of their course. During a tour of the plumbers’ union training facility, his interest was captured, and he thought, “This is something I want to do."

Daniel went on to graduate from RichmondBUILD and continue his education while putting his new skills to work. He quickly found employment at a renewable energy company and joined the Plumbers’ Steamfitters Union apprenticeship.

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### We’re Not Going Global, But Are You?

**Take Us with You!**

**REMEDIATING BARRIERS** continues its tour around the world with this shot from Plytra, Greece. If you are headed to faraway places, snap a photo of you in your Removing Barriers t-shirt and send it to us with the name of the location on it and score a free treat from East Bay Coffee Company. Call us at 510-215-3202 to get a t-shirt to take on your trip and you, too, could become famous.

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### STAFF & RESOURCES

#### SAN PABLO CITY COUNCIL
- Cecilia Valdez, Mayor
- Genoveva Garcia Calloway, Vice Mayor
- Paul Morris, Councilmember
- Rich Kinney, Councilmember
- Arturo Cruz, Councilmember

#### SPECC BOARD OF DIRECTORS
- Adam Novickas, Chair
- Kathy Chao Rothberg, Vice Chair
- Elizabeth Pabon, Treasurer
- Xavier Abrams, Director
- Genoveva Garcia Calloway, Director

#### ADMINISTRATIVE STAFF
- City Manager’s Office
  - Matt Rodriguez, City Manager
  - E-mail: Matt@sanpablo.ca.gov
  - T (510) 215-3000
- Reina J. Schwartz, Asst. City Manager
  - Email: ReinaS@SanPabloCa.gov
  - T (510) 215-3003
- Lehyn Corbin, Deputy City Clerk
  - Email: LehynC@sanpablo.ca.gov
  - T (510) 215-3005
- City Attorney’s Office
  - Lynn Tracy Nerland, City Attorney
  - E-mail: LynnT@sanpablo.ca.gov
  - T (510) 215-3007
- Economic Development
  - Charles Ching, Asst. to the City Manager
  - E-mail: CharlesC@sanpablo.ca.gov
  - T (510) 215-3004
- Police Department
  - Ron Raman, Chief of Police
  - Email: ronr@sanpablo.ca.gov
  - T (510) 215-3030
- Planning, Permits & Inspections
  - Michele Rodriguez
    - Development Services Director
    - E-mail: lehynC@sanpablo.ca.gov
    - T (510) 215-3031
- Finance Department
  - Kelly Sessions, Finance Director
  - E-mail: kellyS@sanpablo.ca.gov
  - T (510) 215-3030
- Job Opportunities/Personnel
  - Gina Garay, Asst. to the City Manager
  - E-mail: GinaG@sanpablo.ca.gov
  - T (510) 215-3002
- Public Works Department
  - Barbara Hawkins, Director/City Engineer
  - T (510) 215-3030
- Community Services/Recreation
  - Greg Dwyer, Community Services Dir.
  - E-mail: GregD@sanpablo.ca.gov
  - T (510) 215-3081
- City Hall
  - 13831 San Pablo Ave., San Pablo, CA 94806

#### SPECC ADMINISTRATION
- Leslay Choy, General Manager
  - E-mail: LeslayC@sanpabloedc.org
  - T (510) 215-3200

#### ON OUR LISTSERVES
Stay updated on City news. Subscribe to City E-News List Serve and be notified of important information on City programs and services. Go to www.SanPabloCA.gov and register your e-mail address. Go to goo.gl/DXV2Q to sign up for EDC updates.
TRAVIS CREDIT UNION (TCU) is San Pablo EDC’s Official Financial Education & Literacy partner, working closely with the San Pablo community to build youth literacy through books and volunteerism, and financial literacy for all through free workshops.

In fact, TCU’s Richmond Hilltop branch manager, Kayla Thomas, along with Jessica Leal and Eric Maldonado of the Corporate Relations team, have helped deliver multiple sessions and are looking forward to working with the San Pablo EDC on its November cohort of Removing Barriers Job Readiness Workshop.

TCU gives their clients the right tools to help them succeed financially. Their free monthly financial literacy workshops, in addition to partnering with San Pablo EDC, has helped countless people improve personal credit, build stronger budgets, purchase a car or home, finance college, and adopt better financial habits.

“Travis Credit Union works as a team to invest our time and resources into the programs, products and services that each community we serve needs. Financial Youth literacy paves the way for family-wage careers, and financial literacy ensures more money stays with families.” - Sherry Cordonni, Director, Corporate Relations

“I came to the Fix Your Credit workshop so I could get my finances back on track,” says Kendra W., workshop attendee. “I found the presentation to be really useful in creating a strategy to pay back my debt.”

San Pablo EDC is proud to work with TCU. To take advantage of our job readiness and financial literacy one-week bootcamp on November 6th – 9th, call 510-215-3204.

EDC Sponsor Spotlight: Travis Credit Union

First-Time Homebuyer Help

Home Loan Bank of San Francisco’s member financial institutions, and San Pablo EDC is partnering with member, Mechanics Bank, to make the grants available to residents like Juan.

As a single hard-working dad, Juan had been trying to purchase a home for five years without success. Like many Contra Costa residents, he couldn’t afford his increasing rent and the difficult housing market wasn’t easy to navigate.

Although his budget was restricted and he faced many setbacks along the way, Juan kept pursuing what he’s ‘been wanting for years and years’ -- a home for his daughters.

He finally got the boost he needed to buy a home in San Pablo through the WISH program.

WISH grants are available for low and moderate income households. For more information and to apply contact: info@sanpabloedc.org or (510) 215-3200.

“Fix Your Credit” Workshop

Removing Barriers Job Readiness Certificate

Hard & soft skills training + financial literacy, 11/6–11/9, 9:00 - 3:00 PM
Call (510) 215-3204
info@sanpabloedc.org

Moier Barber College

Barbering & Cosmetology License Continuous Enrollment
Call (510) 858-2993
info@moier.org
The New San Pablo Library is Finally a Reality!

On August 19, the City of San Pablo celebrated the Ribbon Cutting of its much anticipated 22,000 square foot state-of-the-art library. The opening of the new library marked a tremendous milestone for the City and the culmination of years of planning.

THE NEW MODERN San Pablo Library is almost three times the size of old library. It is LEED Certified and has various program rooms, a teen room, study rooms, family rooms, and so much more. The new library will be open seven days a week to provide San Pablo residents full use of the new facility.

Gia Paolini, the community library manager for San Pablo, is enthusiastic about welcoming the public to explore the new collections, digital media and programs. Given the new space, she has been able to expand programming for children and families. Come explore what the San Pablo Library has to offer.

 Investing in Connecting Youth to the Economy: Play-Well TEKnologies and Camp PRIDE

The San Pablo EDC and the City of San Pablo’s Full Service Community Schools Initiative (Community Schools) are working in partnership to bring together multiple players actively investing in connecting our youth to the economy and provide a pathway to opportunity.

THE COMMUNITY SCHOOLS and San Pablo EDC collaboration started when Travis Credit Union (TCU) offered clients of the Removing Barriers Program a challenge grant to support youth literacy. The initiative was designed to provide fiction and nonfiction books to all San Pablo schools, as literacy is the gateway to economic opportunity.

Building on this foundation, Community Schools and San Pablo EDC joined forces to bring Play-Well TEKnologies to Bayview Elementary third-graders. Thanks to the support of Principal Armando Torres, Play-Well TEKnologies piloted a 60-minute STEM program delivered to third-graders in Spanish and English four days per week. Through play, students learned the fun of how to design, engineer and build using LEGO® materials. Generous support from Play-Well Outreach made this possible.

Keeping this momentum, the San Pablo EDC sought to expand the number of rising first-graders able to attend Camp PRIDE, a three-week summer literacy program. This summer, Bayview Elementary students had their first opportunity to participate thanks to the generosity of the Richmond Community Foundation, the San Pablo Adopt-A-Family Committee and the San Pablo Rotary Club.

Camp PRIDE improves basic literacy levels and engages the whole family in how their child learns to read and how to keep these habits going. Further, it gives these kids a chance to work with their first-grade teachers, so each gets familiar with the other’s style and teachers can be more prepared to help these students continue their literacy acceleration when school starts.

Stay tuned to see how San Pablo continues to inventively engage in public-private partnership to invest in connecting youth to career pathways.
DUMPSTER DAYS
The City of San Pablo’s Public Works Department is hosting a Dumpster Day Saturday, October 7th and Saturday, December 2nd at El Portal School (2600 Moraga Rd.) from 7:00AM - 12:00PM, or whenever the dumpsters get full. Come early as dumpsters typically fill quickly. This is a chance for residents to get rid of any old items that have been sitting around. Items NOT accepted: tires, electronic devices, batteries and all hazardous materials (paint, oil, pesticides or any liquids). Proof of San Pablo residency is required (a copy of your PG&E or EBMUD statement with your address and a photo ID). Please call (510) 215-3070 to confirm the dates and get more information.

LIGHTS IN THE PARKS
Maintenance crews have been diligently working on updating the pathway and facility lights in Davis and Wanlass Parks and the San Pablo Community Center. Public Works crews have switched over to the more energy efficient LED lights, replacing 70 old lights so far. Visit the parks and you’ll notice the difference!

UPDATED LANDSCAPE MASTER PLAN
The City of San Pablo’s Public Works Department has been working on the Landscape Master Plan to beautify and improve the City’s landscaping of the medians, sidewalks and overall aesthetics within the City of San Pablo. This plan includes 15 tree species and 22 shrubs along with water saving guidelines. Improvements are slated to begin in fall 2017.

“Council has invested extensive reources for the betterment of the community asset and a critical source of information needed by all our residents for personal, family and job-related purposes. San Pabloans cherish their new library”

-Matt Rodriguez

“It takes partnership and vision to blaze new paths. The work we all do together is making a difference for the career opportunities our kids will have. We’re engaging early to completely turn literacy rates in San Pablo, and thus career opportunities, on their head.” – Leslay
UPCOMING BUSINESS WORKSHOPS & EVENTS

Business Workshops
Location: San Pablo EDC, 13830 San Pablo Ave, Suite D in Adobe Plaza unless otherwise noted.
8:30 AM – 11:00 AM

• Oct. 3: Procurement and Your Business: Learn how to qualify for government contracts
• Nov. 7: Cash Flow & Financial Health
• Dec. 5: Business Succession & Crisis Planning

Biz Networking Events & Mixers 5:30-7:30 PM
• Sept. 21: Fall Business Mixer @ La Strada
• Oct. 5: East Bay EDA’s Business Briefing, 2001 Refugio Valley Rd, Hercules 94547
• Oct. 26: Mega Mixer at Rigger’s Loft
• Dec. 12: White Elephant Mixer

Customer Attraction Campaigns
• Aug. 1 – Sept. 30: Road to Rewards – win $100 to $500. More at www.sanpabloedc.org

Grant Funding to Benefit You

KAISER PERMANENTE Northern California Community Benefits joins the San Pablo EDC to invest in your future.

Thanks to the generosity of the Kaiser Permanente Northern California Community Benefits Program, the San Pablo Economic Development Corporation (San Pablo EDC) is now able to offer any of its Removing Barriers Services at free or reduced costs.

Together, we are able to reduce barriers to economic opportunity and mobility for opportunity youth (ages 18-26), low-income individuals, the housing insecure, veterans and returning citizens. Services we offer to help reduce these barriers include tattoo removal, job readiness programs, financial literacy, computer literacy (Spanish/English), professional clothing and child care.

Funds are limited. Contact the San Pablo EDC at 510-215-3200 to explore services you might need and qualifications.

SAN PABLO EDC announces funding from the Dean and Margaret Lesher Foundation to support tattoo removal.

The San Pablo Economic Development Corporation (San Pablo EDC) is pleased to announce the Dean and Margaret Lesher Foundation has generously invested funding in the San Pablo EDC’s Removing Barriers transformative tattoo removal program.

Funding will help high needs Contra Costa County residents to remove tattoos that present a stark barrier to employment and safe community re-entry. Removing Barriers is our premier strategy to tackle systemic barriers and expand opportunities for clients disenfranchised by immigration status, educational background, criminal record, language, and very low income.

Contact the San Pablo EDC at 510-215-3200 to learn more about this collaboration.

SAN PABLO residents have a couple of excellent opportunities for family-wage careers with long-term career pathways.

San Pablo EDC’s partner, Rising Sun Energy Center, is starting a GETS Core Construction Pre-Apprenticeship cohort on September 25. Green Energy Training Services (GETS) is a pre-apprenticeship job training program for adults interested in starting a career in Construction, Energy Efficiency, or Solar, or enter into an apprenticeship in the Building Trades. Learn more at https://risingsunenergy.org/ or contact them at (510) 665-1501, parham@risingsunenergy.org.

If you are a woman considering a career in the trades, please attend the Women Can Build. Hands-on Career Fair where 12 trades will present on Union Apprenticeship Programs. The career fair will take place on October 20 from 9:00 AM – 2:00 PM at the Drywall Lathers Training Center, 23217 Kidder St. Hayward. Prompt arrival is required and attendees must be able to commit to the full day.

Find out more at www.tradeswomen.org/. Online registration is strongly encouraged.

Grant Funding for Transformative Tattoo Removal

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Contact the San Pablo EDC at 510-215-3200 to learn more about this collaboration.
Rumrill Sports Park

RUMRILL SPORTS PARK features three (3) fully-striped, lit, artificial turf youth soccer fields and one practice field. It has security, parking and complete facilities, including bathrooms, BBQs and kiosks.

There are still a few evening and weekend slots available for adult leagues (soccer, rugby, lacrosse) to practice.

There are also opportunities to advertise businesses, sports leagues and programs via the Recreation Department’s banner program.

There is one opportunity remaining to rent a kiosk at the park for local entrepreneurs who may want to feature sports equipment or healthy, fresh foods.

Please contact the Recreation Department at 510-215-3080 for more information.

Davis Park Restoration Project

IN JANUARY 2017 Public Works staff made a presentation and requested feedback from the San Pablo community on the construction of a Crime Prevention through Environmental Design (CPTED) restroom at Davis Park. First 5 Contra Costa and other members of the community attended the meeting and provided the City with their wish list as well as their concerns. That information was used to modify the design of a pre-fabricated restroom by Public Restroom Company.

The Davis Park restroom project includes two construction contracts, one for the procurement and installation of the restroom building and a second one for on-site work, demolition of an existing building, site preparation, utility installation and site improvements, such as walkways.

The project cost is estimated to be $370,000. Construction is scheduled to begin in winter 2017 and is anticipated to be completed by spring 2018.
EVERY SIX RECEIPTS totaling $10 or more gets you a ticket for the $100 prize, and every 12 receipts totaling $10 or more gets you a ticket for the $500 prize. A maximum of two receipts per business only; share the love and frequent more of our terrific small businesses.

Follow us on www.facebook.com/sanpabloedc to check on regular updates. Download the Road to Rewards map at www.tinyurl.com/2017R2R or stop by our offices for a copy.

Be like Malou who turned in twelve receipts the end of August for a chance to win the grand prize.

Get Job Ready with Removing Barriers

MULTI-PURPOSE program designed to reduce barriers to opportunity. Thanks to generous support from Kaiser Permanente’s Northern California Community Benefits Program, the San Pablo EDC is able to offer this one-week intensive providing critical skills and services that remove barriers to getting and staying employed. Join us November 6th–9th. To sign up for orientation, call 510-215-3204.

“It was hard work to meet the expectations of this program, which are truly designed to help you successfully get and keep a job, but it paid off. It gave me the self-confidence that I could tell my stories in a way that would be honest and to reach for the career I wanted. If you need to practice the essential skills to get back in the workforce, try Removing Barriers Job Readiness Program.” – Raquel G